

Marketing

JoAnn Sceviour, Instructor

INDUSTRY CERTIFICATIONS

- Fashion, Textiles, and Apparel
- National Career Readiness
- Workplace Readiness Skills for the Commonwealth

POSSIBLE CAREER PATHWAYS

- Dressmaker
- Tailor
- Sewing Machine Operator
- Pattern Maker
- Costume Designer
- Costume Restorer
- Fashion Designer
- Fashion Buyer
- Textile Researcher
- Fashion Writer
- Fashion Editor
- Educator
- Fashion Administrator
- Entrepreneur

COLLEGE AND CAREER OPPORTUNITIES

- Know How Virginia
www.knowhowvirginia.org/
- Tidewater Community College
www.tcc.edu/
- College Board
www.collegeboard.com/
- Virginia Career View
www.vaview.vt.edu/
- The Art Institute of Virginia Beach
<http://www.artinstitutes.edu/virginia-beach/>
- Bryant and Stratton College
www.bryantstratton.edu/
- Career Connection
<http://jobs.hamptonroads.com/>

STARTING SALARY

\$36,200 - \$63,670

Earning may vary by specialty

Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2016-17 Edition*, Fashion Designers, on the Internet at <http://www.bls.gov/ooh/arts-and-design/fashion-designers.htm>

**The Fashion Design course participates in the Family, Career and Community Leaders of America co-curricular club.



PROGRAM DESCRIPTION

This two-year course provides training in concepts and skills in the areas of clothing services and fashion design. Students learn the basics in sewing skills, color selection, wardrobe planning, fabric selection and care, and fabric and fiber identification. Many opportunities are provided for custom dressmaking. Students learn to modify patterns and design clothing through the use of the most advanced pattern drafting software programs. Internships are available for second year students.

PROGRAM CONTENTS/SKILLS

- Demonstrating Workplace Readiness Skills: Personal Qualities and People Skills
- Demonstrating Workplace Readiness Skills: Professional Knowledge and Skills
- Demonstrating Workplace Readiness Skills: Technology Knowledge and Skills
- Examining All Aspects of an Industry
- Addressing Elements of Student Life
- Balancing Work and Family
- Exploring Career Paths
- Applying Fabric Technology
- Demonstrating Fashion Design Skills
- Using Apparel Production Techniques
- Exploring the Business of Fashion
- Analyzing Career Paths
- Demonstrating Operational Skills Required for Business Profitability and Career Success
- Seeking Employment in the Fashion Industry

FOR FURTHER INFORMATION contact (757) 892-3300 or schools.nps.k12.va.us/ntc